



Chopard acquires the Hôtel de Vendôme

One of the capital's most legendary hotels the Hôtel de Vendôme fittingly stands on one of its most famous squares the place Vendôme. Luxury timepiece and jewelry brand Chopard is now the new owner of this little architectural gem built in 1723 by Pierre Perrin. With its 29 rooms including 10 suites, the hotel is a meeting point for the capital's in-crowd, while its timeless chic also makes it a favorite with high-end tourists and business travelers alike. The Geneva-based brand whose iconic store is located in the ground floor of the hotel plans to extensively renovate the building in the years to come in order to make this extraordinary 5-star hotel shine even more brightly in the firmament of the French luxury hotel scene. A wind of change is blowing through the neighborhood!

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